



**KERR VILLAGE BUSINESS IMPROVEMENT AREA  
BOARD OF DIRECTORS MEETING**

**Location: B-363 KERR STREET, OAKVILLE, ON**

**Date & Time: Thursday, February 27, 2020-8am**

**DRAFT  
MINUTES**

|                      |   |
|----------------------|---|
| <b>BOARD MEMBERS</b> | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Bob de Hoog, Joe Martineau |
| <b>PRESENT</b>       | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Noel Lourenco, Chris Stadnik, Bob de Hoog, Joe Martineau, Dr. Theresa Bankey  |
| <b>PROXY</b>         |   |
| <b>REGRETS</b>       |   |
| <b>GUESTS</b>        | Film. Ca representative was present   |

| Item # | Item Description  |
|--------|---|
| 1.     | <b>Call to Order: 810AM</b>   |
| 2.     | <b>Approval of Agenda: JOE NOEL</b>   |
| 3.     | <b>Declaration of Pecuniary Interest: NONE</b>  |
| 4.     | <b>Approval of Previous Meeting Minutes: BOB CHRIS</b>  |
| 5.     | <b>Budget &amp; AGM 2020: ) Action Item:</b> Asking for 2.5% increase from \$412,511+\$10,312.77=\$422,823.77. Will present budget at AGM for approval.<br>AGM Date Tuesday March 24, 2020 7pm Finalize Location-Town Hall. ) <b>Action Item:</b> Ray will assist in making reservation for meeting room at Town Hall.  |
| 6.     | <b>Special Events &amp; Sponsorship:</b> Updates<br><b>Kerrfest 2020</b> discussion about schedule and prospective performers. Contracts need to be finalized.<br><b>Movie in Westwood Park</b> (June 27 <sup>th</sup> ) <b>Action Item:</b> Look at alternative dates later in the summer that do not conflict with Downtown and WRRRA. Also consider day and doing more than one movie night.<br><b>Sponsorship Opportunities for 2020 Kerrfest.</b> Discussed fence banners and asked each board member to recruit at least two people for banners.<br>Met with Chris Mark re: Christmas Tree in Westwood Park. Prefer to move tree lighting from Heritage Square to Westwood Park. This will require a tree to be planted in the middle of the park where an existing shrub is. |
| 7.     | <b>Streets Scaping:</b><br>Wreaths have been taken down for the year.<br>Banners will go back up end of March or first of April including Speers, Kerr and Lakeshore. Weather dependent. Making sure that road projects will not impact banners on Speers and Kerr St to the Train Tracks.<br>Flowers will be in May after threat of frost is gone.<br>Provincial Grant via Town- New garbage cans and benches arrive March 20 <sup>th</sup> . Installment soon after.  |
| 8.     | <b>Development: Public Information Meeting</b> Wednesday night Trafalgar Community Centre re: development at Dog Guides Location-retirement home. Spruce Partners & Amico Properties. 6:30-8pm. Ray and Brett both spoke to the development and the implications and impact on the area.<br><b>Patio Meeting</b> Thursday Pine Room Trafalgar Community Centre drop in 9:30am. Town would like to hear the thoughts of merchants regarding patios for the future.   |
| 9.     | <b>Strategic Planning:</b> Positive Engagement with recognition of Notes-37 years in business on Wednesday. Attended by Mayor, Ward 2 Councillors Doug & Dean.  |
| 10.    | <b>Executive Director Report:</b> Doug Sams   |
| 11.    | <b>Motion to receive reports: Chris Bob</b>   |
| 12.    | <b>New Business:</b><br>Chris mentioned that there have been several breaks in or attempted break ins in his area. Noel mentioned that he had an issue as well as two incidents at other location.  |



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|     | <b>Action Item:</b> Report any incidents you hear about to ED, so he can inform the local constable. This gives cause to having extra police patrols in the area. |
| 13. | <b>Adjournment: 9:20pm</b>  |
| 13. | <b>Next Meeting Date: AGM Tuesday March 24, 2020 7pm</b>  |



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## **EXECUTIVE DIRECTOR REPORT**

- February Visit by Accountant
- February Audit by KPMG
- Audit Preparations
- Take down Wreaths on Kerr Street
- Removal of Tree lights & tree topper
- Spoke with Urban Design Manager re: Main Street Grant
- Spoke with Economic Development re: Patios
- Visited Merchants: Notes, Sweetest Thing, Food Basics, Kerr Grill, Tim Hortons
- Arranged recognition for Notes re: reception
- Attended Business After Hours-CofC
- Met With Chris Mark Director Open Spaces re: Christmas Tree Westwood Park
- Chamber of Commerce Podcast with
- Event Planning Kerrfest Logistics; Movie Logistics; Tree Lighting finalizing re location
- Worked on Sponsorship for events
- Met with local Constable
- Visit Oakville Meeting
- Attend Event at Town Hall
- Met with Ontario Finance representatives re: property assessment and taxation review
- Will host business after hours in 2021 July 14 Westwood Park