

KERR VILLAGE BIA BOARD OF DIRECTORS MEETING**Zoom-**<https://us02web.zoom.us/j/89050207805?pwd=WFRCMGpvVnJKSDZJUIJ3eIUvTIVBUT09>

Meeting ID: 890 5020 7805

Passcode: 7Q0U0m

Date & Time: Thursday, January 28, 2021- 8:15am**Dial In: +1 647 558 0588 Canada +1 647 374 4685 2****DRAFT
MINUTES**

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| BOARD MEMBERS | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Bob de Hoog, Joe Martineau |
| PRESENT | Dean MacLean, Tracey Dreesen, Bob de Hoog, |
| PROXY | |
| REGRETS | Dr. Brett Warren, Noel Lourenco |
| GUESTS | Chris Iannuzzi- La Dolce Vita |

| Item # | Item Description |
|--------|--|
| 1. | Call to Order: 8:20am |
| 2. | Approval of Agenda: Tracey, Bob |
| 3. | Declaration of Pecuniary Interest: None |
| 4. | Approval of Previous Meeting Minutes: Bob, Tracey |
| 5. | Streets Scaping: Tree Westwood Park-Christmas tree was placed in the park for Tree Lighting. It will grow about one foot per year. They will put an electrical outlet there when more staff is available. Garbage Cans & Recycling will be put out in the Spring when more staff is available. |
| 6. | Special Events & Sponsorship: Information from Town Events Coordinator re: 2021 looking at starting to take applications for events possibly the first of part April. We are supposed to confer again the first of the month in April. Tree Lighting 2021 Friday December 3- we should be able to do this event as well as expand it with the Westwood Park location. Report on Virtual Tree Lighting- took place on Friday Dec 4 th pictures and video was taken and placed on social media. Visit Oakville- Taste of Oakville- starts Feb 15 and goes until March 6 th . We have 9 restaurants participating . |
| 7. | Advocacy for small business Province Program Information is being passed along when received via email. There have been some revisions but some of the programs do not benefit all merchants. Town of Oakville Economic Recovery Committee (patios-AGCO provisions) Advocating for same provisions to be carried forward to 2021. End date for present patio season is March 31. Start date for 2021 is TBA and we are looking at first of April target date. This needs to be finalized by Town. Ontario State of Main Street- report sent that outlines the areas of advocacy by OBIAA. Letter to Province has been sent by mayor, region and OBIAA advocating for small business to be open and continuing initiatives to be extended throughout 2021 and in some cases till 2022. |
| 8. | Development Kerr Village (Ray) will update at the next meeting. Kerr Under Pass Oakville Commons Lakeshore Rd W |
| 9. | Executive Director Report: Doug Sams-see attached |
| 10. | Motion to receive reports: TBA |
| 11. | New Business: Discussion took place on what and when events could take place. |
| 12. | Adjournment: 8:55am |
| 13. | Next Board Meeting Date: February 25, 2021 |

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EXECUTIVE DIRECTOR REPORT

- January 2021 visit by Accountant James Oates
- June, July, August, September site visit by Accountant
- Economic Task Force Meeting.
- Patio season will start first part of the month of April.
- January 2021 online newsletter has been released
- Met with our local Constable. Harj said Kerr Village area has been quiet.
- Visit Oakville Zoom conference
- OBIAA best practices calls weekly on Tue & Thursday
- Produced Holiday Shopping Video
- Produced Virtual Tree Lighting Video
- Economic Task Force Marketing Sub-Committee Meeting
- Visit Oakville Taste of Oakville Meeting
- Economic Recovery & Resiliency
- Visit Oakville Board Meeting
- Appeared on Oakville Matters
- Webinar Digital Main Street
- Meeting with Ministry of Small Business Representatives-5 policy recommendations
- Webinar Gift Cards
- Online meeting with Provincial portal process for new relief program
- Advocacy Committee Chair OBIAA, written letter of support for small business. State of main street report submitted to Province.
- Sent out Mailchimp info for waste schedules, programs and updates.